



### NEW WEBSITE AND KPI PORTAL LAUNCHED TO STRENGTHEN DIGITAL GOVERNANCE

Hon'ble Union Minister of Textiles Shri Giriraj Singh launched the new website of the Office of the Textile Commissioner, The revamped website of the Office of the Textile Commissioner serves as a comprehensive digital platform designed to enhance accessibility, transparency and citizen-centric service delivery. It provides seamless access to information on Ministry of Textiles schemes, recruitment and vacancy notifications, RTI disclosures, circulars, office orders, publications, technical textiles, quality control initiatives, regional offices, industry resources, photo gallery, important links, and the latest announcements. The user-friendly interface enables stakeholders, industry members, entrepreneurs, researchers and the general public to conveniently access essential information and services from a single platform.



**Scan the QR Code or Copy the Link to Visit the New Website**  
**Address : [www.txcindia.gov.in](http://www.txcindia.gov.in) – ITADC- KPI portal**

### KPI PORTAL STRENGTHENS PERFORMANCE MONITORING OF ITADCS

The ITADC KPI Portal, developed by the Office of the Textile Commissioner, is a dedicated digital platform designed to streamline performance monitoring and reporting across all Integrated Textile and Apparel Development Centres (ITADCs). The portal connects ITADCs, Regional Offices and the Head Office through a unified system, enabling seamless target setting, online KPI submissions, data validation and performance review. The portal features real-time dashboards for monitoring Key Performance Indicators (KPIs), tracking target achievements and generating comprehensive monthly and annual Management Information System (MIS) reports. By streamlining the performance evaluation process, the portal enhances transparency, accountability, operational efficiency and evidence-based decision-making while creating a secure repository of performance data to support the continuous improvement of ITADCs.

#### Key Performance Areas of ITADCs :

- Outreach & Engagement
- Technical Testing Services
- Training & Capacity Building
- Technical Trouble Shooting & Consultancy
- E-Commerce, Market and Design Support
- Support in Credit Facilitation
- Data Collection & Reporting
- Grievance Redressal

### WEBINAR ON CREDIT FACILITATION FOR ITADCS

The Integrated Textile and Apparel Division (ITAD), Mumbai organised a webinar on “Credit Facilities from Banks & Financial Institutions and Government Supported Schemes for Textile Entrepreneurs” on 07 July 2026 through Video Conferencing for officers of ITADCs and Regional Offices, with over 100 participants attending the programme. The webinar was inaugurated by Smt. Vrunda Desai, IRS, Textile Commissioner, who emphasised the importance of improving access to institutional credit for textile entrepreneurs. Prof. Shri S.S.N. Murthi, Veteran Banking Expert and Academician, delivered an expert session covering working capital and term loans, Government credit schemes including ATUFS, CGTMSE, MUDRA and Stand-Up India, along with emerging digital lending initiatives. The programme concluded with an interactive discussion, providing participants with practical insights into credit facilitation and financial support mechanisms for the textile sector. The programme also reinforced the Ministry of Textiles’ focus on credit facilitation for MSMEs in the textile sector.

SUCCESS STORIES

CREDIT FACILITATION SERVICE TO SETUP  
NEW WEAVING UNIT

MR. LAWRENCE | RAJ TEX, KOMARAPALAYAM, TAMIL NADU



After retiring from his banking career, Mr. Lawrence entered the textile sector by establishing M/s Raj Tex with financial support under the Government of Tamil Nadu’s Kakkum Karangal Scheme. With guidance from the SITRA Integrated Textile and Apparel Development Centre (ITADC), Komarapalayam, he secured a loan of ₹10 lakh from Indian Bank, Komarapalayam, which facilitated the installation of two indigenous rapier looms for the production of yarn-dyed suiting fabrics.

The enterprise is jointly managed by Mr. Lawrence and his son, Mr. Amalraj, who successfully completed Fitter Training at ITADC, Komarapalayam. Though new to the textile industry, the family has built a sustainable weaving unit engaged in job-work production of suiting fabrics. Their success story demonstrates how access to institutional credit, skill development, and modern weaving technology can enable first-generation entrepreneurs to establish viable textile enterprises and contribute meaningfully to the growth of the weaving sector.

FACILITATING MODERN WEAVING  
PROJECTS THROUGH CREDIT SUPPORT

M/S TANUSH TEX PRIVATE LIMITED, SURAT, GUJARAT

The Surat District Co-operative Bank Ltd. approached ITADC/MANTRA on 8 June 2026 for the techno-economic evaluation of a greenfield weaving project proposed by M/s Tanush Tex Private Limited. The project envisaged the establishment of a modern, high-capacity weaving facility in Surat equipped with advanced automated looms and energy-efficient production systems. Following a comprehensive appraisal, ITADC/MANTRA recommended a technology-oriented machinery configuration, enabling the enterprise to adopt state-of-the-art weaving systems in place of conventional powerloom technology. With a projected investment of ₹16.76 crore, the unit is designed to manufacture 4.99 lakh linear metres of fabric per month at 95% operational efficiency. The project is expected to generate an annual net profit of ₹3.06 crore, with an estimated capital payback period of 5.47 years. The consultancy strengthened the project’s technical and financial viability, facilitated access to institutional credit, and supported the creation of a modern, competitive weaving enterprise, contributing to the technological advancement of the Surat textile cluster.

ENHANCING FABRIC QUALITY THROUGH  
TECHNICAL CONSULTANCY

M/S MADURAI WEAVING MILLS, MADURAI, TAMIL NADU

Area of Consultancy - Technical Consultancy on Precise Warp and Weft Composition & Weight Percentages for Fabric Quality Optimization (Textile Quality Assurance & Material Testing). Context & Technical Problem - Textile manufacturing units like Madurai Weaving Mills frequently require precise raw material breakdown analysis before initializing large-scale weaving production. Inaccurate composition analysis leads to improper yarn budgeting, unexpected structural defects, and cost mismatches. To prevent this, ITADC provides formal testing to verify the actual physical weight distribution of warp and weft yarns from delivered fabric samples. Technical Consultancy & Testing Provided by SITRA ITADC Somanur - Our center performed comprehensive material testing on fabric samples provided by M/s. Madurai Weaving Mills using the Physical Method to determine exact composition weights and percentages. The structural testing log includes the following evaluated parameters extracted for the official records. Production Troubleshooting - The physical breakdown allows Madurai Weaving Mills to cross-reference theoretical layout settings with actual woven realities, rectifying structural loom settings seamlessly. Accurate Cost Sourcing - Knowing that the warp component consistently between 55% to 57% across these specific sorts enables precise yarn purchasing and drastically limits dead stock wastage.

SKILL DEVELOPMENT LEADING TO  
MODERN WEAVING ENTERPRISE

SMT. JEEVITHA RAVISHANKAR, ERODE, TAMIL NADU



Smt. Jeevitha Ravishankar of Kuppagoundampalayam, Erode, completed a 25-day Powerloom Weaving Training Programme at ITADC, Erode, in January 2026. The training provided her with practical knowledge of textile fibres, yarn and fabric manufacturing, powerloom weaving, loom mechanisms, weaving calculations, and fabric design. Utilizing the skills acquired during the programme, she established her own weaving unit in April 2026 with an investment of ₹1 crore in plant and machinery. The unit was equipped with four second-hand imported Picanol Gamatex Rapier Shuttleless Looms, enabling her to undertake modern weaving operations. Her successful transition from trainee to entrepreneur reflects the effectiveness of ITADC’s skill development initiatives in promoting entrepreneurship, facilitating technology adoption, and creating sustainable livelihood opportunities in the weaving sector.

ENABLING HIGH-VALUE FABRIC EXPORTS  
THROUGH TECHNICAL CONSULTANCY

MR. MUSTAFA ANSARI | M/S M TEX, BHIWANDI,  
MAHARASHTRA



In a stellar example of industry-academia collaboration, SASMIRA's Integrated Textile and Apparel Development Centre (ITADC) Bhiwandi recently provided comprehensive technical guidance to M/s M Tex, a local textile enterprise, paving the way for high-value fabric exports to London, UK.

·Mr. Mustafa Ansari, the Proprietor of M/s M Tex, approached SASMIRA ITADC Bhiwandi with a premium fabric sample received from a relative in London, UK. Recognizing a massive market demand for the product in the UK, but lacking the technical blueprint to replicate it, Mr. Ansari sought the expertise of ITADC's technical team. Technical Analysis - The experts at SASMIRA ITADC conducted a thorough analysis of the sample and provided Mr. Ansari with end-to-end manufacturing insights. Yarn & Structural Analysis - Detailed identification of the yarn type, along with precise Reed and Pick specifications. Value Addition & Processing - Identification of the specialized buffing process used on the fabric a mechanical finishing technique that raises surface fibers to give the fabric a distinct, premium hand-feel.

DIGITAL TRANSFORMATION THROUGH  
E-COMMERCE

YOUNG ENTREPRENEUR, ICHALKARANJI, MAHARASHTRA

A young entrepreneur from Kolhapur dealing in shirts was looking to expand his business beyond conventional offline markets and approached BTRA ITADC, Ichalkaranji for guidance on digital business opportunities. The Centre provided comprehensive support in selecting suitable products for online sales, registering the business on leading e-commerce platforms such as Flipkart and Amazon, and adopting effective online marketing strategies to improve product visibility and customer reach. With continuous handholding and technical guidance from ITADC, the entrepreneur successfully established his online presence and began receiving orders through e-commerce platforms within a short period.

This digital transition significantly enhanced business performance, leading to a 40% increase in monthly sales after adopting e-commerce. The successful onboarding demonstrates how BTRA ITADC, Ichalkaranji, is enabling entrepreneurs to leverage digital marketplaces, expand market access, and achieve sustainable business growth through e-commerce initiatives.

EMPOWERING WOMEN THROUGH  
EMBROIDERY MACHINE TRAINING

MRS. SANKARI | M/S RJ FASHIONS, KOMARAPALAYAM,  
TAMIL NADU



Mrs. Sankari from Komarapalayam was a homemaker who aspired to become financially independent. Her journey towards entrepreneurship began when she enrolled in the One-Month Embroidery Machine Training Programme conducted by SITRA ITADC, Komarapalayam, under the SAMARTH Scheme. The programme provided her with practical training in computerized embroidery, embroidery design creation, digitizing, and machine operation, equipping her with the skills and confidence to start her own business. After successfully completing the training, Mrs. Sankari purchased a computerized embroidery machine and established RJ Fashions, a home-based embroidery unit. She undertakes embroidery job work for blouses, churidars, children's wear, and other garments. She also specialises in designing customised embroidery patterns and logos using computer-aided embroidery software to meet the specific requirements of her customers. Her commitment to quality, creativity, and timely delivery has helped her build a strong reputation among garment manufacturers and boutiques. Today, she receives regular job orders from reputed garment manufacturers in the textile clusters of Erode, Namakkal, Salem, and Coimbatore. To further enhance her technical skills, Mrs. Sankari also completed the One-Month Sewing Machine Operator Training Programme at SITRA ITADC, Komarapalayam.

INDUSTRY EXPOSURE THROUGH INDUSTRIAL VISIT

INSTITUTE OF TEXTILE TECHNOLOGY STUDENTS VISIT M/S ADITYA BIRLA FASHION & RETAIL LTD., BHUBANESWAR



ITADC-Cuttack organised an Industrial Visit on 01 July 2026 for Textile Diploma students of the Institute of Textile Technology (ITT), Choudwar, Cuttack, at M/s Aditya Birla Fashion & Retail Ltd., Mancheshwar, Bhubaneswar. During the visit, Shri Ajad Pandey, Plant Head, provided an overview of the company, explained the workflow of the Ready-Made Garment (RMG) unit, highlighted the functioning of various machines installed in the unit, and emphasised essential industrial safety practices.



A total of 39 students, accompanied by Shri Shashank Pandey, Technical Officer, ITADC-Cuttack, and two faculty members from ITT, Choudwar, participated in the visit. The industrial exposure offered students valuable practical insights into modern garment manufacturing processes, workplace safety, and the real industrial environment, making the visit a highly enriching learning experience.



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WEBINAR ON MODERN TECHNIQUES TO CONTROL FABRIC DEFECTS



ITADC-Cuttack organised a seminar on “Modern Techniques to Control Fabric Defects” on 30 June 2026 at the Institute of Textile Technology (ITT), Choudwar, Cuttack, with the objective of enhancing technical knowledge and promoting quality improvement in textile manufacturing. The session was delivered by Dr. Ashwini Kumar Dash, Department of Textiles, Odisha University of Technology and Research (OUTR), Bhubaneswar, and was attended by 56 participants.



The seminar focused on modern methods for identifying, preventing and controlling fabric defects across different stages of textile production. Participants were sensitised to advanced quality control practices, defect analysis techniques and process optimisation to improve product quality, reduce production losses and enhance manufacturing efficiency. The programme provided a valuable platform for students and professionals from the textile industry to gain practical insights into contemporary quality management practices, strengthening their technical competence and industry readiness.



Quiz time



What were the Powerloom Service Centres renamed as?

A.

Integrated Textile and Apparel Development Centres (ITADCs)

B.

National Textile Development Centres (NTDCs)

C.

Advanced Powerloom Training Centres (APTCs)

D.

Textile Technology Service Centres (TTSCs)

DID YOU GET IT RIGHT? THE ANSWER IS : 