

ITADC TEXDESK

E - NEWSLETTER

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WHAT IS BHARAT TEX 2026?

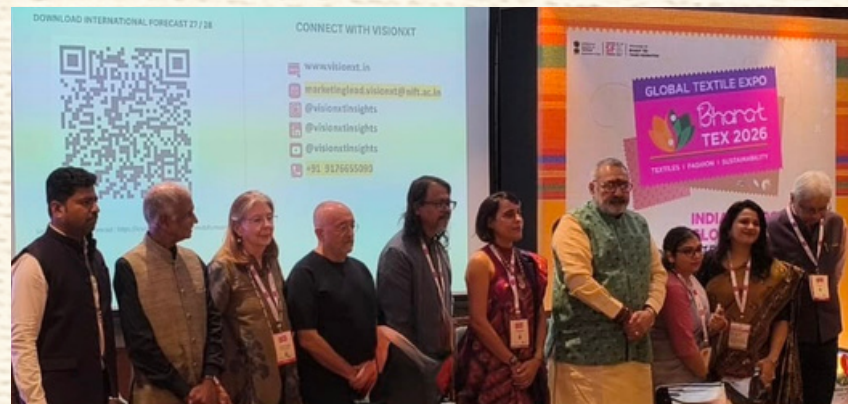


Bharat Tex 2026 is India's premier global textile event, bringing together the complete textile and apparel value chain on a single platform. The event showcases the country's capabilities in textiles, apparel, technical textiles, machinery, sustainability, innovation, and manufacturing while fostering global trade, investment, and international collaborations. Through exhibitions, conferences, buyer-seller meets, product launches, and knowledge sessions, Bharat Tex provides a unique platform for industry leaders, innovators, policymakers, startups, manufacturers, and global buyers to connect, collaborate, and shape the future of the textile sector.

LAB TO LOOM — WEAVING INNOVATION INTO TRADITION SHRI SHISHUKUMAR LAL, M/S. GOPALAN SILK, BHAGALPUR POWERLOOM CLUSTER



Shri Shishukumar Lal, a weaver-cum-entrepreneur from Bhagalpur and proprietor of M/s. Gopalan Silk, has transformed his traditional weaving enterprise through design innovation, product diversification and market-oriented interventions. Following the Trend and Fashion Forecasting training conducted by ITAD on 27-28 April 2026, he was encouraged by ITADC Bhagalpur to explore contemporary designs and evolving market preferences while preserving the heritage of Bhagalpuri textiles. Earlier producing conventional plain Bhagalpuri Chadar primarily for the local market, the enterprise diversified into designer Chadar, shawls, dress materials and stoles featuring attractive woven patterns and contemporary colour combinations. It further introduced Batik-inspired digital prints and Madhubani art motifs, blending Bihar's rich artistic traditions with Bhagalpuri fabrics to create distinctive, market-oriented products.



The Office of the Textile Commissioner/ITADC, Bhagalpur, subsequently facilitated Shri Shishukumar Lal's participation at Bharat Tex 2026, where he was allotted a shared stall at the Bihar State Pavilion. His innovative product transformation, particularly the value addition of Batik printing to the traditional Bhagalpuri Chadar, was showcased at the exhibition. The product was also presented before the **Hon'ble Minister of Textiles, Shri Giriraj Singh, and Secretary (Textiles), Smt Neelam Shami Rao** during a meeting at the Ministry of Textiles, New Delhi, on 9 July 2026. Based on the valuable feedback received from the Hon'ble Minister, lighter colour shades were developed and subsequently displayed at Bharat Tex 2026, where they were appreciated by the Hon'ble Minister. The exhibition generated direct market opportunities, with inquiries received from around seven institutes/units. Product samples were shared with prospective buyers, subsequently resulting in business orders worth approximately ₹55,000. In addition, Shri Shishukumar Lal received four promising new inquiries and is hopeful of converting them into further orders, particularly ahead of the Durga Puja season.

INDIA-GERMANY COLLABORATION FOR THE FUTURE OF TECHNICAL TEXTILES



A Letter of Intent (LoI) was signed between the ITA Group, Aachen, Germany, represented by Prof. Thomas Gries and DKTE Society's Textile & Engineering Institute, Ichalkaranji, under the Indo-German Young Leadership Program (IGYLP), in the presence of **Smt. Vrunda Manohar Desai, IRS, Textile Commissioner, Government of India, Mumbai, and Shri Ashwini Kumar Pandey, Director & Regional Officer, Navi Mumbai**, during Bharat Tex 2026. The LoI establishes an academic partnership to create structured pathways for Indian engineering students to gain international leadership experience, language training and industry exposure in Germany. It also envisages DKTE's participation as an Academic Partner under IGYLP, fostering student mobility, knowledge exchange and industry-academia collaboration. The initiative strengthens India-Germany cooperation in technical textiles and reflects a shared commitment to innovation, skill development and nurturing future talent.

CONNECTING TEXTILE MSMEs WITH INSTITUTIONAL CREDIT & TSRS

LOCATION: ITADC RANAGHAT, NADIA, WEST BENGAL



To enhance financial awareness and encourage formal sector participation, ITADC Ranaghat organised an Awareness Programme on Credit Facilities & TSRS Registration for textile MSMEs. Representatives from Punjab National Bank, IDBI Bank and Central Bank of India conducted technical sessions on MSME loan products, Government-supported credit schemes, digital loan applications, eligibility criteria, documentation requirements and the importance of maintaining a good credit profile. The programme also promoted registration under the Textile Statistical Returns System (TSRS). The initiative strengthened coordination between ITADC, banking institutions, industry associations and textile entrepreneurs while improving awareness of institutional finance and Government support mechanisms. Stakeholder feedback further emphasized the need for continued outreach programmes and closer collaboration with the District Industries Centre to provide integrated support to textile MSMEs.

ADVANCING RESEARCH AND INNOVATION IN TECHNICAL TEXTILES



A significant step towards advancing research, product development, technology innovation and industry-academia collaboration in technical textiles was marked at Bharat Tex 2026 with the signing of a Memorandum of Understanding (MoU). **Smt. Vrunda Manohar Desai, IRS, Textile Commissioner, Government of India, Mumbai, and Shri Ajay Pandit, Additional Textile Commissioner**, joined representatives of The Man-Made Textiles Research Association (MANTRA), Surat; Integrated Textile and Apparel Development Centre (ITADC-Pandesara & Sachin, Surat); and Ratanmoti Tefab (I) Pvt. Ltd., Ichalkaranji, for the MoU signing. The collaboration aims to promote knowledge exchange, strengthen research partnerships and accelerate the development of advanced technical textile solutions, reinforcing India's commitment to innovation and a globally competitive technical textile ecosystem.

EMPOWERING TEXTILE MSMEs THROUGH CLUSTER OUTREACH

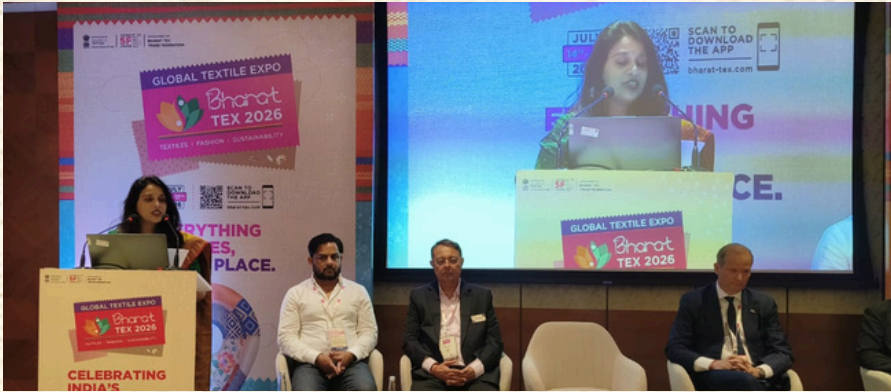
LOCATION: KAMGACHI-JOYPUR, NADIA, WEST BENGAL



As part of its continuous outreach efforts, ITADC Ranaghat conducted a cluster visit to Kamgachi-Joypur to engage directly with textile entrepreneurs and understand the challenges affecting MSME growth. Interactions with stakeholders revealed limited awareness of institutional finance, Government-supported credit schemes and the documentation and procedures required to access formal banking assistance. The visit provided valuable insights into the financial needs of the cluster and highlighted the importance of targeted awareness initiatives. The feedback gathered during the interaction laid the foundation for a dedicated awareness programme aimed at improving access to credit, promoting Government schemes, and supporting the sustainable development of textile MSMEs.

SUCCESS STORIES

DRIVING SUSTAINABLE TRANSFORMATION
IN THE TEXTILE SECTOR



Highlighting India’s commitment to a sustainable and inclusive textile sector, the panel discussion on “Pathway to an Inclusive Green Transformation of the Textile Sector” was held during Bharat Tex 2026 in collaboration with UNIDO. **Smt. Vrunda Manohar Desai, IRS, Textile Commissioner, Government of India, Mumbai**, delivered the keynote address, highlighting the Hon’ble Prime Minister’s vision of Mission LiFE, Atmanirbhar Bharat and Viksit Bharat@2047. She emphasised the role of PM MITRA Parks, PLI, TEEM, Tex-Eco and SAMARTH 2.0 in promoting sustainability, circularity and inclusive growth across the textile value chain. The session brought together experts from UNIDO, ABFRL, GIZ, the World Bank, GATS, CMAI and Grant Thornton to share insights on green transformation, the circular economy and sustainable growth in the textile sector.

LETTER OF INTENT EXCHANGE AT BHARAT
TEX 2026 BOOSTS CIRCULAR TEXTILE
ECONOMY



Smt. Vrunda Manohar Desai, IRS, Textile Commissioner, Government of India, Mumbai, exchanged a Letter of Intent (LoI) with RE&UP Technologies Holding B.V., The Netherlands, during Bharat Tex 2026, **In the presence of Ms. Arti Kanwar, Additional Secretary, Ministry of Textiles, Government of India**. Through the LoI, RE&UP expressed its intent to invest approximately USD 500 million in India to establish large-scale textile-to-textile recycling infrastructure with a proposed capacity of up to 5 lakh metric tonnes per annum. The project aims to convert pre- and post-consumer textile waste into next-generation recycled fibres, pulp, and chips, supporting a sustainable and circular textile value chain. The proposed investment aligns with the Government of India’s vision of promoting sustainability, resource efficiency, and innovation in the textile sector under Mission LiFE and Viksit Bharat@2047, while reinforcing India’s position as a preferred destination for investments in sustainable textile manufacturing.

STRENGTHENING FINANCIAL
AWARENESS THROUGH SUPPORT IN E-
COMMERCE
JUALA ENTERPRISES — TIRUPPUR



Established in 2006 under the proprietorship of Shri Babukumar P., Juala Enterprises is a Tiruppur-based garment manufacturing enterprise specialising in ladies’ knitted garments, particularly leggings. The unit established its dedicated manufacturing facility in 2012 and has since contributed to the domestic apparel market through the production of comfortable and durable women’s wear. With an annual turnover of approximately ₹2 crore, the enterprise reflects the growth and entrepreneurial potential of Tiruppur’s garment manufacturing sector. As part of its continued integration with digital government platforms, Juala Enterprises successfully registered on the Government e-Marketplace (GeM) portal on 31 July 2026, opening avenues for greater participation in government procurement. The enterprise was supported and facilitated by Erode-ITADC, highlighting how established textile and garment units can leverage digital platforms to expand their market opportunities and strengthen their presence in India’s evolving textile ecosystem.

ADVANCING TEXTILE INNOVATION
THROUGH TECHNICAL CONSULTANCY
SITRA ITADC KARUR, TAMIL NADU

SITRA ITADC Karur provided technical consultancy to textile stakeholders on natural fibre blending, recycled yarn development, fabric shrinkage and fibre contamination during July 2026. Banana fibres blended with cotton, polyester and silk were analysed to evaluate their distribution on blended yarn and fabric surfaces. Consultancy was also provided for OE spinning of Hemp, Banana and Flax fibres blended with recycled cotton, with technical inputs on fibre softening, process parameter optimisation and blend proportions in relation to CSP. In another case, a mismatch in fabric shrinkage between a buyer’s sample and a customer-developed fabric was investigated. The analysis identified 20% lower twist in the customer-developed yarn as the reason for the variation. The customer was advised to use yarn with 20% higher twist for the shrinkage study, resolving the issue. SITRA ITADC Karur also supported the identification of PP, Lycra, Jute, rubber and other contaminants present in recycled fibres available in the local OE market. Proper identification and feedback were provided to fibre suppliers to help reduce contamination in finished recycled OE yarns.

SUCCESS STORIES

TECHNICAL CONSULTANCY FOR PRODUCT DEVELOPMENT

SRI SUNDARA VINAYAGAR TEXTILES, RAJAPALAYAM, TAMIL NADU



Sri Sundara Vinayagar Textiles, a regular supplier of dhotis to the Kerala market, approached SITRA ITADC Rajapalayam with a requirement to reproduce a dhoti design received from one of its customers as part of its product development initiative. SITRA ITADC Rajapalayam examined and tested the sample to determine the technical specifications required for reproduction, including warp and weft yarn counts, yarn types, reed and pick specifications. Based on the analysis, the centre provided suitable yarn recommendations, potential sources for procurement and a detailed technical test report. With the technical guidance and specifications provided by SITRA ITADC Rajapalayam, Sri Sundara Vinayagar Textiles is now planning to commence production and introduce the product into its regular supply to the Kerala market. Technical consultation provided to Shri G. Balasubramanian, Proprietor, Sri Sundara Vinayagar Textiles, Rajapalayam.

ENABLING TECHNICAL SOLUTIONS THROUGH EXPERT GUIDANCE
TEXTILE STAKEHOLDERS, ERODE, TAMIL NADU

ITADC Erode provided technical guidance to local textile stakeholders by addressing specific quality and testing-related requirements and connecting them with appropriate technical institutions. Shri Arumugam Agency, Manikoondur, Erode, sought information on dimensional stability and nylon pirn strength. The unit was guided to approach SITRA, Coimbatore, and CIPET, Chennai for the required technical testing and support. In another case, M/s Harisini Yarns & Fabrics, B.P. Agraharam, Erode, sought technical assistance regarding holes appearing in the fabric. Based on the issue reported, ITADC Erode identified the likely cause as a mechanical issue in the loom, enabling the unit to focus on the appropriate corrective measures. Through such targeted technical guidance and institutional linkages, ITADC Erode continues to support textile units in addressing production and quality-related challenges.

EMPOWERING WOMEN THROUGH SKILLS AND ENTREPRENEURSHIP

R. IRULAYAMMAL, VR SPORTS, RAJAPALAYAM, TAMIL NADU



R. Irulayammal, a destitute woman from Krishnapuram village, Rajapalayam, underwent garment-making training at SITRA ITADC Rajapalayam in October 2025 under the Tamil Nadu Government's Skill Development Programme. Following successful completion of the training, she received a free sewing machine through the Social Welfare Department, Government of Tamil Nadu, and established her own garment manufacturing enterprise, VR Sports. With determination and hard work, she has grown the unit into a small-scale garment production enterprise with five women and five sewing machines, undertaking orders for sportswear and school and college uniforms. The unit is functioning efficiently, providing her with a sustainable source of income while creating employment opportunities for other women in the local community. During a visit to the unit, SITRA ITADC Rajapalayam officials provided technical guidance and information on credit and financial assistance opportunities for business expansion, including subsidy-linked loan assistance through the District Industries Centre (DIC), Virudhunagar, and loan facilities through the Tamil Nadu Industrial Investment Corporation (TIIC). She was advised to approach the DIC to explore suitable financial assistance for further expansion. From facing difficult circumstances to becoming a self-reliant entrepreneur and employer, R. Irulayammal's journey demonstrates how skill development, Government support and entrepreneurship can empower women, create livelihoods and generate employment within local communities. ITADC officials visiting the unit and providing technical guidance and information on credit-linked schemes for business expansion.

SUCCESS STORIES

DRIVING COST EFFICIENCY THROUGH TECHNICAL CONSULTANCY

MR. R. SAKTHIVEL, VAGARAYANPALAYAM, TAMIL NADU



Mr. R. Sakthivel approached SITRA ITADC Somanur for technical consultancy on fabric costing for a 4-metre dhoti. The centre analysed the dhoti sample and assessed its fabric construction, yarn specifications, EPI and PPI, yarn consumption and associated manufacturing costs. Based on the analysis, SITRA ITADC Somanur prepared a comprehensive costing model covering warp and weft yarn requirements, border yarn consumption, sizing, warping, winding, weaving, folding, packing, transportation and value loss. The assessment established the total manufacturing cost at ₹190.81 per dhoti. The detailed costing sheet provides the entrepreneur with a reliable basis for production planning, raw material utilisation and competitive pricing, while helping reduce costing errors and improve cost efficiency. Through this technical consultancy, SITRA ITADC Somanur enabled Mr. R. Sakthivel to adopt a systematic approach to fabric costing and make informed production and pricing decisions.

EXPANDING MARKET REACH THROUGH E-COMMERCE

NAVKAR TEXTILE, INDORE, MADHYA PRADESH

Mr. Abhishek Jain, owner of Navkar Textile, approached ATIRA ITADC Indore seeking guidance on expanding the unit's business and reaching new customers beyond its traditional market. During the interaction, the need for new approaches to market development and customer outreach was discussed. Understanding the unit's requirements, ATIRA ITADC Indore guided and motivated Navkar Textile to explore e-commerce and digital platforms as an additional channel for business growth. The unit was encouraged to register its products on an e-commerce platform to reach a wider customer base. With the support and guidance provided by ATIRA ITADC Indore, Navkar Textile established its online presence and began selling home textile products under the brand name "The Homecent." Its product range includes dohars, comforters, bedspreads, bedsheets and other home furnishing and textile products.

The initiative has enabled the unit to expand its market reach, connect with a wider customer base, establish its own brand and create an additional sales channel alongside its existing business. Through this intervention, ATIRA ITADC Indore supported Navkar Textile in taking a step towards digital transformation and wider market access through e-commerce.

STRENGTHENING FINANCIAL AWARENESS THROUGH FIELD ENGAGEMENT

LOCATION: DANGAPARA, NADIA, WEST BENGAL



ITADC Ranaghat continued its field outreach with a cluster visit to Dangapara, where officials interacted with textile entrepreneurs to understand the practical challenges they face in accessing institutional finance. The discussions highlighted the need for greater awareness of Government-supported MSME credit schemes, loan eligibility, banking procedures and documentation required to avail financial assistance. The visit strengthened collaboration between ITADC and local textile stakeholders while identifying key areas where handholding support and financial awareness were needed. The inputs received during the visit directly contributed to planning a comprehensive awareness programme involving banking institutions and industry associations for the benefit of textile MSMEs.



ITADC at Bharat Tex 2026 Gallery



Feedback on Bharat Tex 2026



Shri Akshay Singh Chauhan
ITADC Pandesara
Bharat Tex 2026 masterfully brings the 'Farm to Foreign' vision to life, seamlessly blending India's rich artisanal heritage with cutting-edge sustainable innovation on an unprecedented global scale."



The Exhibition was wonderful and cater to entire value chain from Fibre to Fabric to Fashion including Technical Textile Segments.

Shri Nilay Pandya OIC ITADC Surat.
An excellent platform for business promotion, networking, and market expansion. They conveyed their gratitude to the Ministry of Textiles for facilitating their participation, which they felt would significantly contribute to the growth of the textile cluster. It was observed that nearly 13 manufacturers from the Erode textile cluster had set up stalls and showcased their products and new designs, etc. The participating manufacturers expressed their appreciation for the opportunity provided through Bharat Tex 2026, stating that the event served as During the visit, the Assistant Director & OIC also visited various exhibition stalls, with particular focus on the Tamil Nadu Pavilion. **Shri M. Lokesh, ITADC Erode.**



"Bharat Tex 2026 was an excellent platform to experience the strength, diversity and innovation of India's textile sector. The event brought together key stakeholders from across the textile value chain, providing valuable opportunities for interaction and exchange. The showcases offered insights into emerging technologies, sustainable solutions and evolving industry trends. The event also facilitated meaningful industry connections and potential collaborations. Such initiatives will further strengthen India's textile ecosystem and enhance its global competitiveness. **Shri Iqbal Ahmad Joint Textile Commissioner, Office of the Textile Commissioner, Mumbai.**



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BHARAT TEX 2026
Where Tradition meet's with Technology and India meet's the World. Very good experience to visit the product displayed. **Shri Dhan Raj Meena Assistant Director ITADC Kishangarh**



Participation in Bharat Tex 2026 provided an excellent platform to interact with leading textile manufacturers, buyers, technology providers, and government agencies. The event offered valuable insights into the latest trends, innovations, and business opportunities in the textile and apparel sector. It also helped establish meaningful industry connections and explore potential collaborations for the development of the Jabalpur textile cluster. **Shri Sandeep Kumar Dubey In-charge, ITADC Jabalpur**



"Bharat Tex 2026 provided an excellent platform to witness India's growing strength in the global textile and apparel ecosystem. The event brought together manufacturers, buyers, technology providers and industry stakeholders under one platform. It offered valuable insights into emerging technologies, innovations and evolving market trends. The diverse range of products and solutions showcased India's capabilities across the textile value chain. The event also encouraged meaningful interactions and opportunities for collaboration, strengthening the sector's growth and global competitiveness." **Dr. Sarveshwar Bhure Joint Textile Commissioner, Office of the Textile Commissioner Mumbai**

Quiz time

How many countries participated in India's largest global textile event, Bharat Tex 2026?

A. 98 Countries

B. 112 Countries

C. 138 Countries

D. 150 Countries

DID YOU GET IT RIGHT? THE ANSWER IS : 5